

H. Alan Scott

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OBJECTIVE

Combining experience in comedy writing and content strategy specifically focused on producing content on emerging social media platforms for major media outlets. Emphasis on live real-time coverage, strategic partnerships and expanding and developing a unique voice.

SUMMARY OF EXPERIENCE

WRITER / PRODUCER / PERFORMER (January 2004 – Present)

Created, wrote, and produced live events, original comedy, online content, and alternative media for various venues and publications.

- **SRSLY LOL** (December 2002- present)
A touring alternative live variety show featuring various artists from all over the country. Regular runs in New York and Los Angeles, SRSLY LOL incorporates alternative means of communication (live, online, word-of-mouth) to create a truly unique live event.
 - o Featuring such talents as [Christian Finnegan](#), [Michelle Buteau](#), and [Dave Hill](#).
- **THE TWEET SPOT: A TWITTER GAME SHOW** (November 2008- Present)
A live game show based on the regular activities of a Twitter user. A regular run in New York with special events in Los Angeles, London, and Berlin.
 - o Featuring talents like [Hal Sparks](#), [Lizz Winstead](#) (co-creator of The Daily Show), and co-produced with [Kambri Crews](#).
- **STAND UP COMEDY AND WRITING** – (July 2006 – Present)
Perform original, traditional comedy worldwide material as well as developing a strategic focus on expanding audience within more experimental social media platforms, and various online communities.
 - o Performed live at **Caroline's on Broadway**, **Comix**, **The Hollywood Improv**, and San Francisco's **Purple Onion**, among various other venues across the United States, United Kingdom, and Germany.
 - o Featured in:
 - ["The Celebrity Twitter Directory"](#)
 - [The Huffington Post](#)
 - [ComedyTweet.com](#)
 - [Next Magazine](#)
 - [LA Weekly](#)

- [Boston's Edge Magazine](#)
- Chicago Tribune's Red Eye

MZA EVENTS INC. (January 2006 – Present)
New Media Supervisor

Implemented online and offline strategies to promote and produce large-scale, outdoor events for clients such as [AIDS Walk New York](#), [Los Angeles](#), and [San Francisco](#), as well as other non-profit organizations.

- Developed and oversaw all content and social media calendar as chief content strategist for all MZA.
 - Through January 2006 and the present date, grew social media following on Facebook and Twitter from 0 to over **34,000** on Facebook and **8,000** on Twitter.
 - Manned the social media accounts of all clients during day-of-event social media, engaging with participants and producing real time blog and social media postings.
 - AIDS Walk New York [Facebook](#) & [Twitter](#)
 - AIDS Walk Los Angeles [Facebook](#) & [Twitter](#)
 - AIDS Walk San Francisco [Facebook](#) & [Twitter](#)
 - Created e-communication copy for community outreach, recruiting and strategic fundraising initiatives.
- Collaborated with the CEO and senior staff to create and implement a large-scale system for MZA's online and social media presence.
 - Led team of developers to launch 3 new websites and social media and content strategy from initial ideation to completion for main clients, AIDS WALK NY, LA and SF.

ADDITIONAL EXPERIENCE

ANTHONY WEINER FOR MAYOR (2005)
Deputy Fundraising Director

Managed targeted fundraising with a specific emphasis on New York's minority communities (LGBT, women, people of color) through planning events, call time with the candidate, and strategic communications with key donor stakeholders within the campaign.

WESLEY CLARK FOR PRESIDENT (2004)
Field Operator

Engaged with New Hampshire and South Carolina's minority communities in a get-out-the-vote targeted effort through public campaign events, direct appeal at community events, and phone communication. Appeared on CNN and MTV.

SKILLS

MSSuite; Mac OS, WSFTP, HTML 4.0, Google suite - fluency with majority of social media and online tracking programs; various Content Management Systems (Drupal, Wordpress, Tumblr).

AWARDS & HONORS

- Listed in the "[Celebrity Twitter Directory](#)," published by Imagine Publishing
- Mentioned as the "Hot Gay Mormon" in the Chicago Tribune's "Red Eye"